## **CE** marking

The letters 'CE' appear on many products traded on the extended Single Market in the European Economic Area (EEA). They signify that products sold in the EEA have been assessed to meet high safety, health, and environmental protection requirements. When you buy a new phone, a teddy bear, or a TV within the EEA, you can find the CE mark on them. CE marking also supports fair competition by holding all companies accountable to the same rules.

By affixing the CE marking to a product, a manufacturer declares that the product meets all the legal requirements for CE marking and can be sold throughout the EEA. This also applies to products made in other countries that are sold in the EEA.

There are two main benefits CE marking brings to businesses and consumers within the EEA:

- Businesses know that products bearing the CE marking can be traded in the EEA without restrictions.
- **Consumers** enjoy the same level of health, safety, and environmental protection throughout the entire EEA.

CE marking is a part of the EU's harmonisation legislation, which is mainly managed by Directorate-General for Internal market, Industry, Entrepreneurship and SMEs. The CE marking for Restriction of Hazardous Substances is managed by <u>Directorate-General for Environment</u>. Comprehensive guidance on the implementation of EU product rules can be found in the so-called <u>Blue Guide</u>. This website provides information for <u>manufacturers</u>, <u>importers</u> and <u>distributors</u> on their responsibilities when placing a product on the EEA market. It also informs <u>consumers</u> about the rights and benefits that CE marking brings them.

If you're looking for information on CE marking in your country, contact the <u>Enterprise Europe Network</u>or check the list of <u>contact points in the EEA</u>.

https://ec.europa.eu/growth/single-market/ce-marking en



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EAD 180020-00-0704 ETA-18/0536 DoP no. 1 Green Drain type: GD 2-3-35-4-5



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